



ANNUAL PROGRAM SPONSORSHIP

2023

ontario@cpbi-icra.ca

Toll-free number: 888 788-3185 Ext. 3

2023 ANNUAL SPONSORSHIP PROGRAM

Platinum Sponsor: \$10,000

- Headline sponsor of **one** of our three in-person networking events in 2023:
 - 2023 Economic Outlook- January 25th, 2023
 - Links & Learn Event: Summer 2023
 - Benefits and Pension Symposium: Fall 2023
- One free table of 8 at CPBI Ontario -hosted sponsored event (1 per year)
- Introduction of speaker & recognition as Platinum sponsor to the sponsored event.
- **Unlimited** registrations to any regular one-hour CPBI online webinar (Does not apply to any fundamentals, certificate programs, in-person conferences and summits).
- Recognition as Platinum sponsor at the start of CPBI Ontario-hosted one-hour webinars.
- Your logo in announcement emails sent to members, key decision makers and other stakeholders at least 40 times per year (logo size depending on level).
- Recognition in the CPBI Ontario region web page
- Recognition in social media posts (4 x per year).
- 2 Customized social media (LinkedIn) Marketing post: Share a white paper, survey results or other resources with CPBI users. We will notify the CPBI audience by email (weekly Newsletter) and in LinkedIn Post.

GOLD Sponsor: \$ 5,000

- **Unlimited** registrations to any regular one-hour CPBI online session (Does not apply to any fundamentals, certificate programs, in-person conferences and summits).
- Introduction of the speaker for one of our online seminar programs
- Recognition as Gold sponsor at the start of CPBI Ontario-hosted one-hour webinars.
- Your logo in announcement emails sent to members, key decision makers and other stakeholders at least 40 times per year (logo size depending on level).
- Recognition on the CPBI Ontario region web page
- Recognition in social media posts (4 x per year)
- 2 Customized social media (LinkedIn) Marketing posts. Share a white paper, survey results or other resources with CPBI users. We will notify the CPBI audience by email (weekly Newsletter) and in LinkedIn Posts.
- Invitation to our Links & Learn event with a discounted foursome. (Sponsorship opportunities will be available in Spring 2023)



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SILVER Sponsor: \$ 2,500

- 10 free registrations to any regular one-hour CPBI online session (Does not apply to any fundamentals, certificate programs, in-person conferences and summits).
- Recognition as a Silver Sponsor at the start of CPBI Ontario-hosted one-hour webinars.
- Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders, at least 40 times per year (logo size depending on level).
- Recognition on the CPBI Ontario region web page.
- Recognition in social media posts (2 x per year).
- 1 Customized social media (LinkedIn) Marketing post. Share a white paper, survey results or other resources with CPBI users. We will notify the CPBI audience by email (weekly Newsletter) and in LinkedIn Posts.

BRONZE Sponsor: \$ 1,000

- 5 free registrations to any regular one-hour CPBI online session (fundamentals, certificate programs, conferences and summits are excluded).
- Recognition at the start of CPBI Ontario-hosted one-hour webinars
- Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders, at least 40 times per year (logo size depending on level).
- Recognition on the CPBI Ontario region web page.



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Summary

January to December, 2023	PLATINUM	GOLD	SILVER	BRONZE
Headline sponsor of <u>one</u> of our three in-person networking events in 2023	1 x / year	–	–	–
One free table of 8 at CPBI Ontario-hosted sponsored event (1 per year)	1 x / year	–	–	–
Introduction of the speaker & recognition as headline sponsor to the sponsored in-person event	1 x / year	–	–	–
Invitation to our Links & Learn event with a discounted foursome.	–	1	–	–
Free registration to any regular one-hour CPBI online webinar	unlimited	unlimited	10	5
Introduction of the speaker for one of our online seminar programs	–	1	–	–
Recognition at the start of CPBI Ontario-hosted one-hour webinars	yes	yes	yes	yes
Your logo in the sponsorship banner in announcement emails sent to members, key decision makers and other stakeholders at least 40 times per year (logo size depending on level)	yes	yes	yes	yes
Recognition in the CPBI Ontario region web page	yes	yes	yes	yes
Recognition in the social media posts	4 x / year	4 x / year	2 x / year	–
Customized social media (LinkedIn) Marketing post	2 x / year	2 x / year	1 x / year	–
Sponsorship Available	3	5	5	10
Annual Investment:	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000